

Bank Accounting & Finance 2010 Editorial Calendar

Bank Accounting & Finance welcomes byline articles to be considered for publication. *Bank Accounting & Finance* is the first in-depth, practical magazine for bank accounting and financial officers. Readers are CFOs, treasurers, controllers, accountants, auditors, cashiers, and financial VPs.

Readers are interested in articles on topics including, but not limited to, the following:

- financial accounting
- management accounting
- capital planning
- profitability measurement
- asset/liability management
- liquidity issues
- treasury management and investment policy
- bank stock analysis
- risk management
- portfolio management
- new financial instruments and capital markets products
- cost control
- mergers and acquisitions
- technology
- reporting systems
- auditing and internal control
- regulation
- taxes

Case studies, surveys, and advice on implementing new accounting standards and regulations are particularly welcome. For a list of recent articles, see www.bankaccountingandfinance.com.

Articles should be practical, with concrete advice, illustrative anecdotes and examples, and a description of results readers might expect if they follow the author's recommendations. Articles generally run from 2,500 to 5,000 words (10 to 20 double-spaced typewritten pages).

2010 Deadlines

Issue	February 2010	April 2010	June 2010	August 2010	October 2010	December 2010	February 2011
Copy deadline	11/26/09	1/25	3/25	5/26	7/28	9/25	11/24/10
Mail date	2/3	3/31	5/26	7/28	9/29	11/30	1/29

Submission Guidelines

To propose an article, please contact editor Claire Greene before you start to write (978-369-6285; clairegreene@verizon.net). She can help you tailor your idea to meet *Bank Accounting & Finance's* specific needs for manuscripts.

Charts and graphs: If you have copied an Excel chart into a PowerPoint file, please provide both the PowerPoint file and the Excel file. If possible, avoid graphic special effects like shadow boxes and keep in mind that figures will be printed in black and white. If you used the Drawing function in Microsoft Word to make flow charts or other pictures, please copy your picture onto a PowerPoint slide and verify that the original Word layout has not been distorted. Please save charts other than PowerPoint or Excel as grayscale tifs with a resolution of 300 dpi or higher.

Subscriptions and Media Kits

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